

78cm

NON-VISIBLE AREA

PRINTING
AREA

NON-VISIBLE AREA

200cm

ARTWORK GUIDELINES

Total Graphic Area:

780 (w) x 2050mm (h)

Including 25mm at Top and bottom

(Non-visible image area in roll mechanism).

Total Visual Area:

780 (w) x 2000mm (h)

General Art Guidelines

- CMYK
- Do not supply RGB images.
- Resolution must be 150dpi or above.
- All fonts must be converted to outlines.
- Please supply artwork as -

PDF

AI

EPS

Photoshop

Tiff

Jpg